

February 2021 Newsletter

Keeping Momentum in the Final Stretch

We are well on our way to the final stretch of the SRLA 2020 - 21 season! As of today, SRLA students are 25 days away from their final event of the season, the SRLA Cross the Finish Line Challenge. It's no secret that the last weeks of training can be the hardest, that's why SRLA leaders, staff, and supporters have been giving it their all to keep SRLA runners motivated during this particularly tough season. Here's how they're doing it...



Creative Inspiration for Virtual Events - Virtual events are difficult... But our Marathon Leaders have gotten creative and found ways to make these virtual runs feel special for their students and keep everyone excited. From home made finish lines, to parent run water stations, and DIY instagram frames, our leaders have been doing what it takes to make every virtual run a special event.

Check out the [SRLA Leadership Challenge photo album](#) to see more!

Give Away Goodies - Every year, in preparation for the Los Angeles Marathon, SRLA distributes uniforms and other goodies to SRLA leaders to later hand out to their students. These uniforms signify that the SRLA runners have met all of their training requirements and made it to the final event of the season and they unite us all at the Marathon. Though SRLA will not be completing the LA Marathon this March, students will still be receiving tons of goodies to support and celebrate their final event!



Motivational Valentines - At this distribution we will also be handing out **Motivational Valentines!** These are cards and letters from YOU (the SRLA Community) to our student runners, encouraging them to cross the finish line in March as well as the graduation stage in May. Our goal is to receive 2,000 notes - one for each of our students. It's not too late to send in yours! Instructions and more information can be found [here](#).



Supply Stipends - This season, we are very excited to be providing stipends funded by the **LA84 Foundation**. Marathon leaders will use these stipends to purchase water, fruit, snacks, and other supplies to support and celebrate their students during the SRLA Cross the Finish Line Challenge.



Uniforms - Usually these bright green t-shirts and comfortable running shorts would be impossible to miss at every mile of the Los Angeles Marathon. This year, instead, they will be popping up in neighborhoods and parks across LA on March 21st as our students finish their marathons and equivalent challenges.



Medals - Along with the uniforms, Marathon Leaders will be picking up medals and finisher items to hand out to their students upon completion of the [SRLA Cross the Finish Line Challenge](#).



Finisher Jackets - Just like at the marathon, our students will be receiving an official finisher jacket from **Nike**. This year's design will reflect the unique season that each of our runners has persevered through.

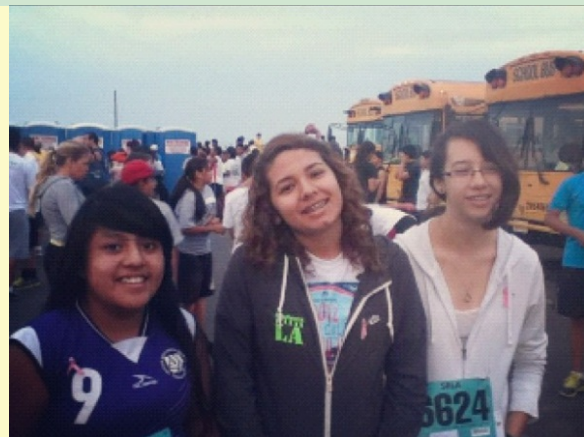
Upcoming Events

SRLA Action Challenge

Date: Sunday, February 28th
Distance: 30K, 5K, Challenge Event

SRLA Cross the Finish Line Challenge

*Final Event of the Season!
Sunday, March 21st



"One of my fondest memories is when our team leader, Ms. Lopez, took us on a run to the Hollywood sign, and on our way back down, I had a panic attack because I have a phobia of steep heights..."

Marilyn is an SRLA Alumna. One of her favorite "fun facts" about herself is that she completed 3 marathons during high school. Recently, she shared one of her most memorable moments as an SRLA runner, when her team helped her overcome a phobia. You

can read her story on the [SRLA Blog](#).



March 21, 2021



A medal worth the miles
Special family pricing available!

Students Run LA | srla.org